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SPONSORSHIP OPPORTUNITIES

From Acquiring new customers to developing long-term relationships with Youngstown State University, we offer the ideal marketing platform to effectively reach the campus and community while providing a prime opportunity to directly interact with our wide range of users.

PETE LEVEL

\$20,000 per year sponsorship

1. YSU Campus Recreation **SOCIAL MEDIA ACKNOWLEDGEMENT**
2. YSU Campus Recreation **WEBSITE RECOGNITION**
3. Facility Banners and Signage
 - a. Strength & Conditioning Area Banner
 - b. Courts Banner
 - c. Track Banner
4. **FOUR FREE** memberships with one parking pass – includes use of facility, free group fitness classes, and unlimited rock wall climbing
5. **20% CORPORATE DISCOUNT** on additional employee memberships (Excludes Parking)
6. **SIX** tier one event **SPONSOR MENTIONS** (logo only)
7. **SIX** Rec Center **TV ADS** per year
8. Monthly Lobby Tabling
9. **Dedicated Acknowledgement** on Monthly Member E-Newsletter.
10. Bouldering competition T-shirt sponsorship, logo on T-shirt
11. Utilize Facility for Creation of Marketing Content.
12. One **FREE CORPORATE TEAMBUILDING** event per year, up to 20 employees

SPONSORSHIP OPPORTUNITIES

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PENNY LEVEL

\$10,000 per year sponsorship

1. YSU Campus Recreation **SOCIAL MEDIA ACKNOWLEDGEMENT**
2. YSU Campus Recreation **WEBSITE RECOGNITION**
3. Facility Banners and Signage
 - a. Gym Banner
 - b. Hall Banner
 - c. Courts Banner
4. **TWO FREE** memberships with one parking pass – includes use of facility, free group fitness classes, and unlimited rock wall climbing.
5. **15% DISCOUNT** on additional employee memberships (excludes parking)
6. **FOUR** tier one event **SPONSOR MENTIONS** (logo only)
7. **FOUR** Rec Center **TV ADS** per year
8. Quarterly Lobby Tabling
9. **Dedicated Acknowledgement** on Monthly Member E-Newsletter.
10. Utilize Facility for Creation of Marketing Content.

SPONSORSHIP OPPORTUNITIES

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RED LEVEL

\$5,000 per year sponsorship

1. YSU Campus Recreation **SOCIAL MEDIA ACKNOWLEDGEMENT**
2. YSU Campus Recreation **WEBSITE RECOGNITION**
3. Facility Banners and Signage
 - a. Gym Banner
 - b. Hall Banner
4. **TWO FREE** memberships with one parking pass – includes use of facility, free group fitness classes, and unlimited rock wall climbing
5. **10% DISCOUNT** on additional employee memberships (excludes parking)
6. **TWO** tier one event **SPONSOR MENTIONS** (logo only)
7. **TWO CIRCULATING** Rec Center **TV ADS** per year.
8. Twice Yearly Lobby Tabling
9. **DEDICATED ACKNOWLEDGEMENT** on Monthly Member E-Newsletter.

SPONSORSHIP OPPORTUNITIES

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WHITE LEVEL

\$2,500 per year sponsorship

1. YSU Campus Recreation **SOCIAL MEDIA ACKNOWLEDGEMENT**
2. YSU Campus Recreation **WEBSITE RECOGNITION**
3. **TWO FREE** memberships - includes use of facility, free group fitness classes and, unlimited rock wall climbing
4. **10% DISCOUNT** on additional employee memberships (excludes parking)
5. **TWO** tier one event **SPONSOR MENTIONS** (logo only)
6. **ONE CIRCULATING** Rec Center **TV AD** per year
7. **ONE** Yearly Lobby Tabling (For Hiring Purposes)

SPONSORSHIP OPPORTUNITIES

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ANDREWS LEVEL

\$1,000 per year sponsorship

1. YSU Campus Recreation **SOCIAL MEDIA ACKNOWLEDGEMENT**
2. YSU Campus Recreation **WEBSITE RECOGNITION**
3. **ONE FREE** membership – includes use of facility, free group fitness classes, and unlimited rock wall climbing (Excludes Parking.)
4. **5% DISCOUNT** on additional employee memberships (Excludes Parking.)
5. **ONE** Rec Center **TV AD** per year
6. **ONE** tier one event **SPONSOR MENTION** (logo only)