

DEPARTMENT OF PSYCHOLOGICAL
SCIENCES & COUNSELING (DPSC)

Spring 2025 Colloquium

Common Subgroup Identity Model for Promoting Intergroup Relations

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Research grounded in self-categorization theory and common ingroup identity model has historically demonstrated substantial success in improving intergroup relations. Nevertheless, theoretical advancements aimed at deepening our understanding of intergroup relations have stalled in recent years. We propose the Common Subgroup Identity Model, a novel theoretical framework intended to elucidate mechanisms that reduce intergroup conflict and foster cooperative interactions in culturally diverse and globalized settings. The model specifically addresses situations wherein two distinct outgroups share a common subordinate subgroup. In this talk, empirical support for the proposed theory is provided through diverse methodological approaches, including natural language processing analyses of a comprehensive dataset of U.S. news articles, archival analyses of National Basketball Association (NBA) data, and an experimental study investigating international collaboration in addressing climate change.

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2-3PM, DEBARTOLO HALL 132