

Strategic Planning Organization Team Meeting
AGENDA
September 28, 2018
9:00 - 10:00 am
Tod Hall Leaders Conference Room

Marketing & Communications

5 minutes

- Updates were provided on the sequence of events related to the Cowen campus visit
 - 1.5 h with a SPOT-centric group
 - 45 min with the president
 - 1.5 h interaction with the campus
 - Introduction
 - 25 min Keynote comments
 - Moderated conversations
 - 15 min SPOT-posed questions
 - 15 min audience-posed questions
 - 30 min follow-up interactions and input to strategic planning from the attendees

Provost Search

5 minutes

- Intention is to start a search process for a July 2019 start date
- SPOT will be involved in the search process as will the deans and a search committee
 - Expectation is that the next provost will have some input on the final Plan and will have the interests and capabilities to implement the Plan

Thought Leaders/Thought Provokers

10 minutes

- Cowen-President-October 17
 - Update on next step in the communication process
 - Update on possible approach to engage campus and SPOT in meaningful discussion and dialogue and to gain feedback from campus as an on-going mechanism for campus input to the process

Connecting with the University Community

15 minutes

- Planning and Planning to Do Timeline (Replica of the Dri-Wipe Board)
 - An overview of the 2018-19 Planning process was distributed and reviewed
 - An overview of the 2019-2020 Planning to Do process was distributed and reviewed
- Strategic Planning Working Groups (Volunteer or Volunteered)
 - The following working groups were identified as completing the next steps of the Planning Process as illustrated below
 - Constituency feedback (survey) (Sumell; Khavari; Harden; Crawford)
 - Student Success Conversation (Berardini; Learman; Davis; Johnson; Abdeirasoul)
 - Support Area Support of Academic Excellence and Student Success (Sherman; Bayrak; Blair)

- Academic Strategic Planning (Pintar; Cooper; Sumell; Cossentino; Learman; Morgan)
- Question Development and Synthesis (SPOT Conveners; Davis; Francisco)
- Board of Trustees (Sherman; Roberts; Seals)
- The Working Groups will update SPOT on their timelines for action steps at the next meeting

EDU SPOT

15 minutes

- The context of development of the slide decks for program to department to college level conversations in Fall 2018 was briefly discussed
- YSU Data attributes were discussed and the question was raised “What will be the best approach to a data-informed campus conversation?”
 - IPEDS Special Report (illustration will be attached)
 - Data Currently Available
 - <https://ysu.edu/institutional-research-and-analytics/campus-facts>
 - Current list of peer institutions
 - <https://ysu.edu/institutional-research-and-analytics/benchmark-institutions>