

DRAFT  
Strategic Planning Organization Team Meeting NOTES  
April 5, 2019  
9:00-10:20 am: Tod Hall: Leaders Conference Room

Debrief Jon McGee

- General agreement the topic and presenter were at the right time during the planning process
- Each group that met gained significant value from their interaction
- There can be access to specific slides by request

Responses to Campus-Wide Questions

- Will make available to campus via the SPOT website those submitted that were approved by the submitter to be shared
- Will develop Word Clouds of the responses to each of the questions

Sub Group Reports

- Academic Excellence
  - Group has met and will provide more complete report at the next meeting
- Student Success
  - Group has met and will provide more complete report at the next meeting
- Community Engagement
  - Summary of the group's work was distributed and discussed
  - Summary will be adjusted as the sub group undertakes more synthesis and analysis

Strategic Planning Going Forward

- Flexible
  - Use a leadership agenda concept
- Timeframe
  - Six-year balcony view with two three-year cycles
- Achievement
  - Identify no more than 12 key performance indicators as lag indicators
    - The tactics of the Plan should impact the lead indicators

Town Hall Meeting

- President Tressel joined the group to discuss and the attached outline for the meeting was developed
- This will be refined in advance of the Town Hall Meeting

**TOWN-HALL MEETING AGENDA**  
COMMENTS BY PRESIDENT TRESSEL  
STRATEGIC PLANNING ORGANIZATION TEAM  
APRIL 17, 2019: 3:00-5:00 pm

- 2 min WELCOME: TBD
- 3 min VIDEO: Ross Marrone (runs it)
- 30 min MODERATED QUESTIONS/ANSWERS
- MODERATOR: TBD
- PANELISTS: TBD
- QUESTIONS:
- Why renew the Strategic Plan?
  - What is important to know about the process for this planning exercise?
  - What are the steps of the planning process?
  - Why the Thought Leaders/Provokers?
  - What were the major messages from the Thought Leaders/Provokers?
  - What have we learned from feedback from campus in response to the questions?
  - How have the programs, departments, and colleges been involved thus far?
  - What are the steps in the process going forward?
  - How have and will the Board of Trustees be involved in the process?
  - What happens next year?
- 15 min President Tressel
- Overarching framework
  - Effectiveness and Efficiency
  - Planning for the future
- 10 min TRANSITION TO BREAKOUT SESSION
- 60 MIN BREAKOUT SESSION: MODERATED/LEAD BY: TBD
- 15 min X 4 questions: Given campus feedback and that from the table, what themes must be given serious consideration as a component of the next Strategic Plan?
- Diversity & Inclusion
- Community Engagement
- Student Success
- Academic Excellence